

Entrepreneur Coaching Curriculum

WCD Coaching Inc.

Fearless Scaling Mentorship
Build. Scale. Lead. Leave a Legacy.

Phase 1: Foundation – The Inner CEO

Week 1: Vision & Identity
Week 2: Mindset Mastery
Week 3: Self-Leadership

Phase 2: Business Building

Week 4: Niche Clarity
Week 5: Offer Creation
Week 6: Sales Mastery
Week 7: Business Model

Phase 3: Visibility & Marketing

Week 8: Personal Brand
Week 9: Content Strategy
Week 10: Funnel & Client Journey

Phase 4: Scale & Legacy

Week 11: Systems & Automation
Week 12: Scaling & Wealth Vision

Program Outcomes

Build a profitable offer, attract clients, and scale with confidence.

Certification Opportunity

Become a WCD Certified Entrepreneur Coach and grow within the brand.

Investment

Program: $400–$500
Certification: $1,500–$2,500
Elite: $5,000+

Ready to Build Your Legacy?

Join WCD Coaching Inc. today.